

# How to start recruiting again

## 1

### Promote your company

Find the most appropriate places to advertise vacancies; social media platforms are a good way to show candidates what it is like to work at your company.

## 2

### Get the tech right

With many interviews being held virtually, it is important to ensure applicants are happy with the video platform – be prepared to offer alternatives if necessary.

## 3

### Stay in touch

During the recruitment process, keep candidates posted on how long it will take and apologise for any delays. This will help to keep them interested in the role.

## 4

### Be lawful

When hiring, remember that those on furlough are legally obliged to stick to their agreed notice period.

## 5

### Connect

Send new employees a pack that outlines what will happen in their first month, and schedule regular meetings to stay connected.

