



Royal Bank Enterprise

Helping your business to grow.



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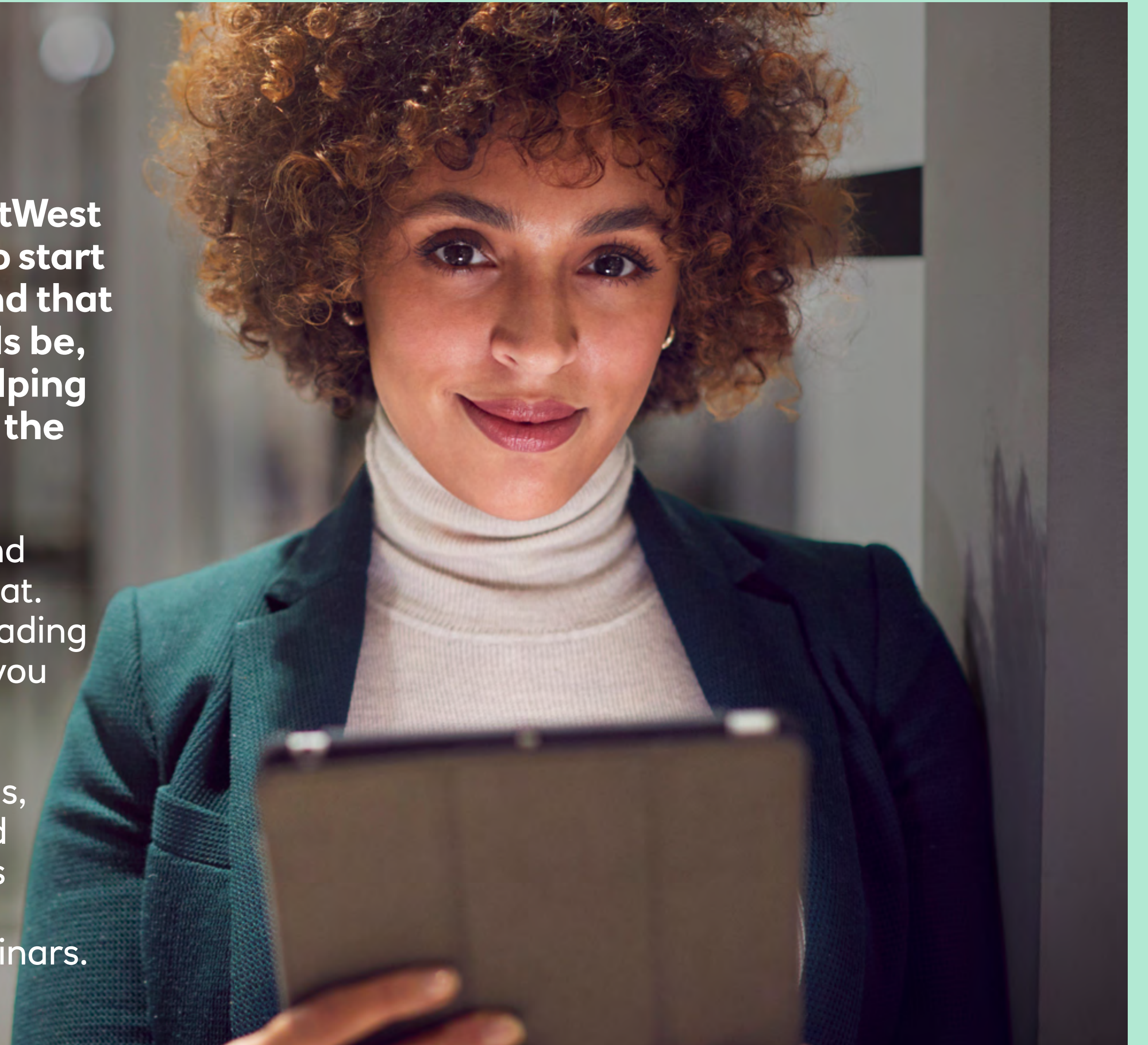
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Introduction

As the largest supporter of UK businesses, at NatWest Group we champion people like you who want to start up or grow your business. But we also understand that scaling up can sometimes be harder than it needs be, so we're committed to removing barriers and helping businesses to expand. That's why we've created the Royal Bank Enterprise programme.

Enterprise is here to support businesses of all sizes, and we can help you whatever stage of the journey you're at. Whether you're just starting out, in your first year of trading or are a more established business, we're here to get you to the next level.

We offer a wide range of programmes and helpful tools, plus you can tap into a wide network of specialists and like-minded peers who can offer help and guidance as you grow. Last year, we supported almost 55,000 entrepreneurs through mentoring, coaching and webinars.



Accelerator

Our Accelerator gets behind UK entrepreneurs and gives them the support they need to help scale their businesses.

Accelerator is aimed at high-growth businesses looking to scale. Over the past four years, across NatWest Group, it has:

- supported more than 3,500 entrepreneurs
- helped them achieve an average turnover of £301,521
- helped them raise £198m in total investments.

Accelerator could help businesses gain knowledge and skills in a range of business areas. Whether that's access to new markets or growth funding, or to attract new talent to help build effective teams, Accelerator provides:

- one-to-one coaching with our experienced Accelerator managers, who will help you set goals, track your progress and move forward
- our thought leadership programme, which aims to give inspiration and support to entrepreneurs, backed up by a calendar of events and workshops
- partners and mentors, including corporate accelerator partners, who offer entrepreneurs a wealth of knowledge and support
- a network of like-minded peers across the UK
- modern co-working spaces in one of our 14 nationwide hubs.

Find out more



Business Builder

Our free online tool can provide you with digital learning, community connection and events.

We support businesses and entrepreneurs at all stages. So, if you have an idea you're looking to take further, Business Builder could help.

It's designed so you can learn in your own time at a pace that suits you with access 24/7.

Business Builder gives you:

- digital modules with questions, exercises, templates and theory that can be applied to your business
- an online community to expand your network and give you access to like-minded peers who can inspire and support you
- a calendar of events and workshops designed to give you the knowledge and contacts to help your business grow.

Sign up for free today



Business Hub

Our free online thought leadership hub is suitable for all businesses and entrepreneurs at every stage and designed to help entrepreneurs like you achieve your growth ambitions, whatever the size of your business.

Our hub:

- could help to take you from concept, right through to establishing and growing your business with confidence.
- gives you access to business insights and guidance, market trends and key sector-specific information
- gives you access to downloadable toolkits, articles and events.

Visit the Business Hub



Peer-to-peer coaching

Facilitated by our Accelerator managers, our coaching sessions give up to six business owners from different industries the chance to discuss opportunities, share experiences and talk about their challenges. It could be ideal for high scale businesses looking to grow and scale.

You'll be able to solve problems by gaining new insights and sharing ideas that remove barriers to business. You'll also grow your network, improve your leadership skills, pick up new ways of operating more sustainably and learn how to adopt new technology.

The coaching is based around:

- topics that reflect the challenges faced by growing businesses
- sessions that are themed and run by our expert Accelerator managers
- sessions that are about 75 mins long.

Register for a session



Local **Enterprise** Managers

Our Local Enterprise Managers (LEMs) support businesses within their local area. Working closely within the business marketplace to support, develop and add value to Small Medium Enterprises (SMEs) by providing business advice, bringing together local businesses and hosting regular events. Events are open to all businesses and you don't have to be a Royal Bank customer to attend.



The Expert in Residence programme is delivered by our local enterprise managers. They work collaboratively with local enterprise partners, growth hubs and business support organisations, proactively spending time supporting businesses.

As well as hosting local events to boost businesses and help them to grow, they can provide you with expert insight on business funding. They also help provide access to additional expertise, support and training.

Get in touch with your Local Enterprise Manager



Help to grow

Learn new skills, reach more customers and boost your profits with Help to Grow.

Help to Grow: Digital

To help businesses learn to use the latest digital technology, the government launched Help to Grow: Digital in March 2021 to tackle information and financial barriers to access new technology.

With access to impartial online advice and guidance, plus the chance to claim up to 50% off approved technology solutions (worth up to £5,000), if your business is eligible, you could save time, cut costs and boost profits.

Help to Grow: Management

Launched alongside Digital, Help to Grow: Management aims to deliver an intensive leadership and management training programme to 30,000 SMEs across the UK over the next three years.

Provided by some of the UK's leading schools with Small Business Charter Accreditation, the programme is designed to be manageable alongside full-time work, providing learning across 12 weeks and delivered via webinars, peer-to-peer calls and face-to-face study workshops. Participants also receive 10 hours of one to one support from a business mentor to cement what they have learned. The output is a unique growth action plan, with 90% of funding by the government and one-off fee of £750.

Boost your business



Enterprise hubs

We've set up a network of dedicated Enterprise hubs throughout the UK, which are available for customers and non-customers to use.

You'll get access to co-working spaces, top class events and a community of like-minded business owners in a location near you.

There are 14 Enterprise hubs, located in **Edinburgh, Glasgow, Newcastle, Leeds, Manchester, Birmingham, Milton Keynes, Bristol, Cardiff, Warwick, London, Southampton, Belfast and Cambridge.**

Find out more



Events

We have a full calendar of events throughout the year, to support entrepreneurs at all stages of their business journey, whether you're just starting out or growing your business.



The events are:

- run to ensure valuable learning and applicable knowledge, as well as to foster new connections and networks
- a combination of virtual and face to face events, run by our dedicated teams in locations across the UK.

Find out what's on



Further information

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